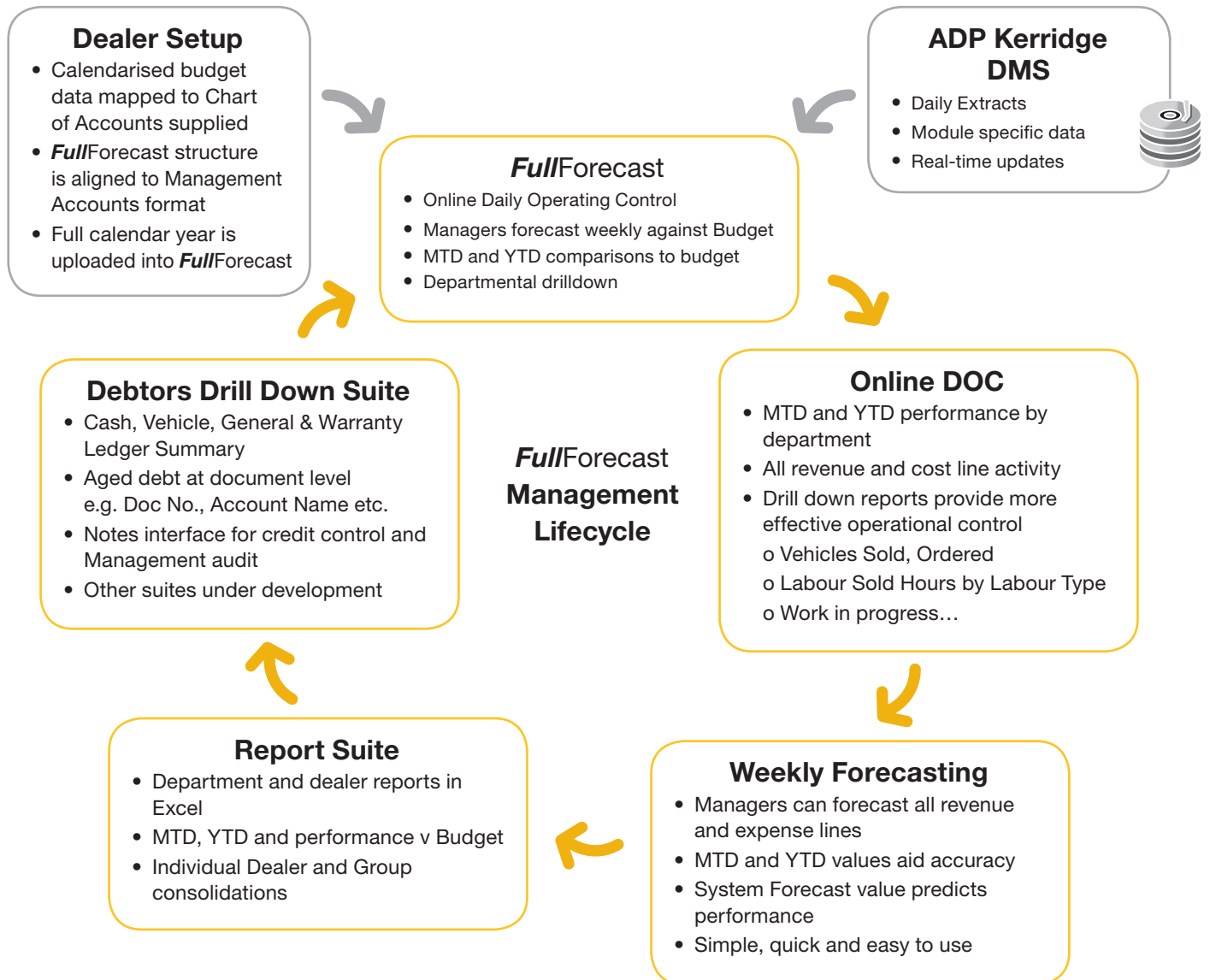


FullForecast

→ What is it?

- A web based daily operating control which extracts all revenue and cost lines from ADP Kerridge
- Compares month and year to date performance against budget and managers forecast
- Managers can easily manage costs and respond to shortfalls in revenue



→ Colin Woods, Dealer Principal, David Holmes BMW

“FullForecast has brought major benefits. Before we introduced it each department produced its forecasts in its own way, which brought problems in comparing and consolidating the forecasts across the business. Now when our management team holds its weekly meeting we are all looking at figures presented in the same way and which each of us can easily understand. That information is accurate and up-to-the-minute, which means that we can make decisions to protect and improve our margins based on good quality data.”